

AGN. NO. \_\_\_\_\_

MOTION BY SUPERVISOR DON KNABE

July 12, 2005

During the months of July-September 2005, Los Angeles County Public Health is launching a comprehensive multicultural education and outreach campaign. The goal of this public awareness campaign is to encourage family and personal emergency preparedness. Specifically, we aim to increase levels of emergency preparedness as indicated by the completion of a personal/family emergency plan and to increase awareness of way to prepare for public health emergencies among Los Angeles County's diverse population.

To fulfill one of the critical benchmarks of the Bioterrorism Preparedness and Response Program grant from the Centers for Disease Control and Prevention (CDC), Los Angeles County Public Health is launching the "Just Be Ready: Prepare Together!", a multicultural media, education and outreach campaign that will include radio, television and print advertisements in 12 different languages. In addition, community outreach is a major component of this campaign.

**-- MORE --**

MOTION

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Los Angeles County Public Health is planning on distributing educational materials in various health fairs and community events across Los Angeles County. This campaign will include outreach to special populations, schools, and businesses.

On July 20, 2005, Los Angeles County Public Health is planning to have a kick-off press conference for their "Just Be Ready: Prepare Together!" campaign at the Dorothy Chandler Pavilion. Elected officials, community leaders and first responders (and other public health partners) are invited to attend.

**I, THEREFORE, MOVE THAT the Board of Supervisors:**

1. Request the Performing Arts Center of Los Angeles County to waive fees in the amount of \$750.00, excluding the cost of liability insurance, for use of the Grand Hall at the Dorothy Chandler Pavilion on July 20, 2005 for the "Just Be Ready: Prepare Together!" campaign launch; and,
2. Waive the parking fees in the amount of \$17 per car at the Music Center (Lot # 14) on the above date for all those that attend the event, including press officials.

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